

IMAGINE 2008

Today's Change Agents in society - be inspired, learn, act

**How can I contribute to social change
in our society?**

**Is it possible to combine business
and social issues?**

**Who are the individuals with ideas for
social change?**

**Are you interested in such questions?
IMAGINE can help to explore answers!**

Concept and Idea

The globalized world is full of pressing social problems waiting for solutions. In our society Change Agents recognise these problems and try to find solutions to support **social change**. Often these people are not known, they are working in the background – but they have much to tell: how they find their own way and why they do what they do.

IMAGINE will bring youth leaders and today's **Change Agents** together to drive positive change in society. At the seminar, students, young professionals, international trainees, and proactive agents of change from diverse organizations meet and exchange **perspectives, experiences, and ideas** to **proactively shape the future**. The seminar should guide on the one hand the transition process from being a student, to acting as a socially responsible leader in society after graduating from university. On the other hand, young professionals can share their experiences and get new **inspirations** for their future work.

The seminar has the following goals: **inspiration** through discussing with **socially responsible leaders of the present** to get to know the decisions they undertook during their lives and **empowering** people to find their own perspectives and to build **networks of action**.

It's up to you!



External Speakers:

(confirmed so far)

- **Roland Neuber** (Managing director of the **German-Lao Friendship Society – GLFS e.V.**)
- **Dr. Heike Schettler** (Science Lab, Ashoka Fellow)
- **Frank Trümper** (Managing Director of **Common Purpose** in Germany)
- **Sofia Bustamante** (Pioneers of Change, Personal Coach and Founder of **Turn Up the Courage**)
- **Ulrike Levri** (**Caritas Vienna**: Dance of Tolerance)
- **Dr. René Ernst** (Head of the **UN MDG Campaign** in Germany)
- **Klaus-Peter Rilling** (**Rilling-A.R.T.**)
- **Dennis Hoening-Ohnsorg** (**Charity-Cup**)
- **Ritu Khanna** (**SustainAbility**)
- **Alexander Nick** (**SustainAbility**, tt30)
- **Frauke Godat** (**We Are What We Do**, Pioneers of Change)
- **Michael Anthony** (**Allianz AG**, tt 30)

Imagine 2008

11th-13th of January in St. Goar
Application until December 17th at:
www.aiesec.de/imagine

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Agenda

The Agenda will be shaped by the speakers and participants who will be at the conference. Sessions will develop around:

- Time for **personal reflection** and developing own ideas
- Speeches and discussion rounds with **socially responsible leaders** of the present
- **Networking**

Organisation

The seminar will take place **January 11-13 2008** in the Loreley-Youth Hostel of **St. Goar** in Germany with a beautiful view over the river Rhine. You can reach St. Goar by train within 1 h 30 from Frankfurt Airport or Cologne. The conference will start on Friday afternoon and end on Sunday at lunchtime. The seminar is organized by **AIESEC** in Germany. The Seminar will be held in English.

Application

You will find the Online-Application under www.aiesec.de/imagine. The deadline for your application is **December 17th**.

The Imagine Principles

- The **Law of Two Feet** means you take responsibility for what you care about -- standing up for that and using your own two feet to move to whatever place you can best contribute and/or learn.
- We are asking powerful **questions** to **reflect, inspire, and learn** from each other
- The agenda and content prepared are an **offer**. It's up to me (delegate, agenda team or external speaker) to get out of it what is most important to me.

Content Partner:

The think tank 30 Germany is an independent, non-partisan, and autonomous network of young people in their twentieth and thirties, founded as an initiative of the German Chapter of the Club of Rome. We are indebted to the principles of the Club of Rome and thus to a comprising, global, and long-term method of resolution for the challenges of our time. More information at <http://www.tt30.de>



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It's up to you!